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RICHARD W. WIEKING  
CLERK, U.S. DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

Attorney for Plaintiff

IN THE UNITED STATES DISTRICT COURT FOR THE  
NORTHERN DISTRICT OF CALIFORNIA

✓

CV 11 3680

MCGIP, LLC,  
Plaintiff,

v.

DOES 1-30  
Defendants.

No.  
Judge:

HRL

COMPLAINT

DEMAND FOR JURY TRIAL

COMPLAINT

NOW COMES Plaintiff MCGIP, LLC, through its undersigned counsel, and hereby files this  
Complaint requesting damages and injunctive relief, and alleges as follows:

JURISDICTION AND VENUE

1. This is an action of necessity. Plaintiff brings this suit as its only way to adequately  
preserve the value of a unique copyrighted work from those unlawfully downloading it over the  
Internet. Plaintiff has exhausted all other means in attempting to protect the work, and it now turns to  
Court as its last line of defense. This suit alleges infringement pursuant to the United States  
Copyright Act and a related civil conspiracy claim under California common law to combat the  
willful and intentional infringement of its creative work over the Internet. Currently anonymous

1 Defendants, whose identities Plaintiff expects to ascertain during discovery, illegally reproduced and  
2 distributed Plaintiff's work by acting in concert via the BitTorrent file sharing protocol and, upon  
3 information and belief, continue to do the same. As a result of this unlawful activity, by and through  
4 this Complaint, Plaintiff seeks a permanent injunction, statutory or actual damages, award of costs  
5 and attorney's fees, and other relief.  
6

7         2.         Per N.D. Cal. Local Rule 3-5, this Court has federal subject matter jurisdiction over  
8 the copyright infringement claim under 17 U.S.C. §§ 101, *et seq.*, (commonly referred to as "the  
9 Copyright Act"), 28 U.S.C. § 1331 (granting federal courts federal question jurisdiction over civil  
10 actions arising under the laws of the United States), and 28 U.S.C. § 1338(a) (granting federal courts  
11 original jurisdiction over any Congressional acts relating to copyrights). This Court has  
12 supplemental jurisdiction over the civil conspiracy claim under 28 U.S.C. § 1367(a) because it is  
13 directly related to Plaintiff's copyright infringement claim, which is within this Court's original  
14 jurisdiction, such that the two claims form part of the same case and controversy under Article III of  
15 the United States Constitution.  
16

17         3.         This Court has personal jurisdiction over all of the parties because, upon credible  
18 information and belief, all of the Defendants either reside or committed copyright infringement in  
19 the State of California. Plaintiff used geolocation technology to trace the IP addresses of each  
20 Defendant to a point of origin within the State of California. Geolocation is a method for  
21 ascertaining the likely geographic region associated with a given IP address at a given date and time.  
22 Although not a litmus test for personal jurisdiction, the use of geolocation gives Plaintiff good cause  
23 for asserting that personal jurisdiction is proper over the Defendants.  
24

25         4.         In the alternative, this Court has personal jurisdiction over non-resident Defendants, if  
26 any, under the California long-arm statute, California Code of Civil Procedure § 410.10, because  
27 they downloaded copyrighted content from, or uploaded it to, California residents, and thus  
28

1 committed copyright infringement in and through this State, and engaged in a civil conspiracy to  
2 commit copyright infringement with California residents. (*See also* Federal Rule of Civil Procedure  
3 (“FRCP”) 4(k)(1)(A)).

4 5. Venue is properly founded in this judicial district pursuant to 28 U.S.C. §§ 1391(b)  
5 and 1400(a) because, on information and belief, Defendants reside in this District, may be found in  
6 this District, and/or committed acts in this District giving rise to Plaintiff’s claims. Further, per N.D.  
7 Cal. Local Rule 3-2(c), this intellectual property action is exempt from these requirements.

8  
9 **PARTIES**

10 6. Plaintiff MCGIP, LLC is a limited liability company organized and existing under the  
11 laws of the State of Minnesota. Plaintiff is the exclusive holder of the BitTorrent protocol  
12 reproduction and distribution rights with respect to the copyrighted creative work at issue in this  
13 Complaint.  
14

15 7. The copyrighted work at issue in this action is, “Dynamic Booty 6” (the “Video”). A  
16 unique reproduction of the Video was being unlawfully uploaded and downloaded amongst  
17 Defendants in the form of a specific and uniquely identifiable computer file (“File”) over the Internet  
18 through the BitTorrent protocol in a specific swarm monitored by Plaintiff.

19 8. Defendants’ actual names are unknown to Plaintiff. Instead, each Defendant is known  
20 to Plaintiff only by an Internet Protocol address (“IP address”), which is a number assigned to  
21 devices, such as computers, connected to the Internet. In the course of monitoring Internet-based  
22 infringement of its copyrighted content, Plaintiff’s agents observed unlawful reproduction and  
23 distribution occurring among the IP addresses listed on Exhibit A, attached hereto, via Bit Torrent  
24 protocol. Plaintiff cannot ascertain Defendants’ actual identities without information from  
25 Defendants’ Internet Service Providers (“ISPs”).  
26

27 ///  
28

**JOINDER OF MULTIPLE DEFENDANTS**

1  
2 9. Joinder of Defendants is proper because they engaged in a series of transactions to  
3 illegally reproduce and distribute the same Video, using the same highly-interactive online protocol,  
4 and unlawfully “sharing” the exact same File in the same BitTorrent swarm. Specifically, the  
5 Defendants intentionally entered and participated in a single BitTorrent swarm that was formed for  
6 the purpose of exchanging pieces of the File, which was entirely unique to that swarm. The File, in  
7 this case, was a specific digital reproduction of the Video. The series of transactions in this case  
8 involved exchanging pieces of the File containing the Video with other Defendants in the group of  
9 individuals who were sharing pieces of the File among one another (i.e. the swarm) to obtain a  
10 complete copy of the Video. Plaintiff’s agents observed multiple swarms involved in reproducing  
11 and distributing the Video, but the Defendants in this action joined in one swarm.  
12

13  
14 10. Joinder is also proper because Defendants participated in a civil conspiracy to  
15 illegally reproduce and distribute the Video. The Defendants intentionally entered a swarm for the  
16 purpose of collaborating with the other Defendants and numerous third parties to conduct illegal  
17 distribution and reproduction of the particular File containing the Video. The Defendants were  
18 collectively engaged in the conspiracy even if they were not engaged in the swarm  
19 contemporaneously because they all took concerted action that contributed to the chain of data  
20 distribution. Plaintiff has asserted a right to relief jointly and severally against the Defendants.  
21

22 11. Joinder is also proper at the early stage of the litigation because, upon information  
23 and belief, a single individual can be associated with multiple IP addresses. Due to the dynamic  
24 nature of most consumer IP address assignments, an individual’s IP address can change frequently.  
25 Thus, Plaintiff’s monitoring software, which identifies infringing activity by IP address, may  
26 identify multiple instances of infringing activity that are actually associated with a single individual.  
27 In other words, it is likely that multiple Doe Defendants (i.e. IP addresses listed on Exhibit A) are, in  
28

1 data stored on a server is largely dependent on the server's ability to continue functioning for  
2 prolonged periods of time under high resource demands.

3         16. Standard P2P protocols involve a one-to-one transfer of whole files between a single  
4 uploader and single downloader. Although standard P2P protocols solve some of the issues  
5 associated with traditional file transfer protocols, these protocols still suffer from such issues as  
6 scalability. For example, when a popular file is released (e.g. an illegal copy of the latest blockbuster  
7 movie) the initial source of the file performs a one-to-one whole file transfer to a third party, who  
8 then performs similar transfers. The one-to-one whole file transfer method can significantly delay  
9 the spread of a file across the world because the initial spread is limited by the bottleneck associated  
10 with one-to-one transfers.  
11

12         17. In contrast, the BitTorrent protocol is a decentralized method of distributing data.  
13 Instead of relying on a central server to distribute data directly to individual users, the BitTorrent  
14 protocol allows individual users to distribute data among themselves. Further, the BitTorrent  
15 protocol involves breaking a single large file into many small pieces, which can be transferred much  
16 more quickly than a single large file and in turn redistributed much more quickly than a single large  
17 file. Moreover, each peer can download missing pieces of the file from multiple sources—often  
18 simultaneously—which causes transfers to be fast and reliable. After downloading a piece, a peer  
19 automatically becomes a source for the piece. This distribution method contrasts sharply with a one-  
20 to-one whole file transfer method.  
21

22         18. In BitTorrent vernacular, individual downloaders/distributors of a particular file are  
23 called peers. The group of peers involved in downloading/distributing a particular file is called a  
24 swarm. A server which stores a list of peers in a swarm is called a tracker. A computer program  
25 that implements the BitTorrent protocol is called a BitTorrent client. Each swarm is unique to a  
26 particular file, a file that is also unique in and of itself.  
27  
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1 fact, a single individual. For example, in a past case, a single individual was associated with nearly  
2 one-third of the IP addresses named in a complaint. Joinder of identical claims against a single  
3 individual is encouraged under the Federal Rules and conserves the resources of this Court.

4 12. Finally, Defendants share the same questions of law with respect to copyright  
5 infringement, including but not limited to:

6 (A) Whether “copying” has occurred within the meaning of the Copyright Act;

7 (B) Whether entering a torrent swarm constitutes a willful act of infringement;

8 (C) Whether entering a torrent swarm constitutes a civil conspiracy; and

9 (D) Whether and to what extent Plaintiff has been damaged by the Defendant’s conduct.

10 13. Supporting the propriety of joinder in this case is the underlying nature of the  
11 BitTorrent file distribution protocol. The BitTorrent protocol is different than the standard peer-to-  
12 peer (“P2P”) protocols used for such networks as Kazaa, Grokster and Limewire. Unlike standard  
13 P2P networks, every BitTorrent downloader is also an uploader of the illegally transferred file.  
14 Further, the BitTorrent protocol breaks an individual file into small pieces, which are shared among  
15 a group of collaborators. Standard P2P protocols involve the one-to-one transfer of whole files. Use  
16 of the BitTorrent protocol provides significant benefits to swarm participants that derive from its  
17 distributed and collaborative nature, but it also makes its users susceptible to joinder.  
18  
19

#### 20 **BACKGROUND**

21 14. BitTorrent is a modern file sharing method (hereinafter “protocol”) used for  
22 distributing data via the Internet.

23 15. Traditional file transfer protocols involve a central server, which distributes data  
24 directly to individual users. This method is prone to collapse when large numbers of users request  
25 data from the central server, in which case the server can become overburdened and the rate of data  
26 transmission can slow considerably or cease altogether. In addition, the reliability of access to the  
27  
28

1           19.     The BitTorrent protocol operates as follows. First, a user locates a small “torrent” file.  
2 This file contains information about the unique files to be shared and about the tracker, the computer  
3 that coordinates the file distribution. Second, the user loads the torrent file into a BitTorrent client,  
4 which automatically attempts to connect to the tracker listed in the torrent file. Third, the tracker  
5 responds with a list of peers and the BitTorrent client connects to those peers to begin downloading  
6 data from and distributing data to the other peers in the swarm. When the download is complete, the  
7 BitTorrent client continues distributing data to other peers in the swarm until the user manually  
8 disconnects from the swarm or the BitTorrent client otherwise does the same.  
9

10           20.     The degree of anonymity provided by the BitTorrent protocol is extremely low.  
11 Because the protocol is based on peers connecting to one another, a peer must broadcast identifying  
12 information (i.e. an IP address) before it can receive data. Nevertheless, the actual names of peers in  
13 a swarm are unknown, as the users are allowed to download and distribute under the cover of their  
14 IP addresses.  
15

16           21.     The BitTorrent protocol is an extremely popular method for transferring data. The  
17 size of swarms for popular files can reach into the tens of thousands of unique peers. A swarm will  
18 commonly have peers from many, if not every, state in the United States and several countries  
19 around the world. And every peer in the swarm participates in distributing the file to dozens,  
20 hundreds, or even thousands of other peers.  
21

22           22.     The BitTorrent protocol is also an extremely popular method for unlawfully copying,  
23 reproducing, and distributing files in violation of the copyright laws of the United States. A broad  
24 range of copyrighted albums, audiovisual files, photographs, software, and other forms of media are  
25 available for illegal reproduction and distribution via the BitTorrent protocol.  
26

27           23.     Efforts at combating BitTorrent-based copyright infringement have been stymied by  
28 BitTorrent’s decentralized nature. Because there are no central servers to enjoin from unlawfully

1 distributing copyrighted content, there is no primary target on which to focus anti-piracy efforts.  
2 Indeed, the same decentralization that makes the BitTorrent protocol an extremely robust and  
3 efficient means of transferring enormous quantities of data also acts to insulate it from anti-piracy  
4 measures. This lawsuit is Plaintiff's only practical means of combating BitTorrent-based  
5 infringement of the Video.  
6

#### 7 **ALLEGATIONS COMMON TO ALL COUNTS**

8 24. At all times relevant hereto, Plaintiff was the exclusive rights holder with respect to  
9 BitTorrent-based reproduction and distribution of the Video.

10 25. The Video is the subject of an application for registration that is currently pending in  
11 the United States Copyright Office.

12 26. The Video is legally available for purchase to bona fide purchasers, but was obtained  
13 by Defendants through illegal distribution means.  
14

15 27. The torrent file used to access the copyrighted material was named in a manner that  
16 would have provided an ordinary individual with notice that the Video was protected by the  
17 copyright laws.

18 28. Plaintiff employs proprietary peer-to-peer network forensic software to perform  
19 exhaustive real time monitoring of the BitTorrent-based swarm involved in distributing the Video.  
20 This software is effective in capturing data about the activity of peers in a swarm and their infringing  
21 conduct.  
22

23 29. Defendants, without Plaintiff's authorization or license, intentionally downloaded a  
24 torrent File particular to the Video, purposefully loaded that torrent file into their BitTorrent clients,  
25 entered into the same exact BitTorrent swarm particular to the File containing the Video, and  
26 reproduced and distributed the Video to numerous third parties.  
27  
28



1 30. Plaintiff observed the Defendants' activities in the same exact torrent swarm specific  
2 to the File containing Plaintiff's Video and created a log of IP addresses identifying each Defendant  
3 and the date and time of the Defendant's activity, attached hereto as Exhibit A.

4 **COUNT I – COPYRIGHT INFRINGEMENT**

5 **(U.S. Copyright Act – 17 U.S.C. §§ 101-1332)**

6 31. Plaintiff hereby incorporates by this reference each and every allegation contained in  
7 the preceding paragraphs as though fully set forth herein.

8 32. Defendants' conduct infringes upon Plaintiff's exclusive rights of reproduction and  
9 distribution that are protected under the Copyright Act.

10 33. Each Defendant knew, should have known, or had some constructive knowledge that  
11 their acts constituted copyright infringement.

12 34. Defendants' conduct was willful within the meaning of the Copyright Act:  
13 intentional, and with indifference to the Plaintiff's rights. Defendants' active participation on the  
14 same BitTorrent swarm relating to the unique File containing the Video make this fact abundantly  
15 clear.  
16

17 35. Plaintiff has been damaged by Defendants' conduct including, but not limited to,  
18 economic and reputation losses. Plaintiff continues to be damaged by such conduct, and has no  
19 adequate remedy at law to compensate Plaintiff for all of the past, and possibly future, damages  
20 stemming from Defendants' conduct. Without restrictions, these infringers will run rampant.

21 36. Plaintiff hereby reserves the right, pursuant to 17 U.S.C. § 504(c), to elect to recover  
22 statutory damages for each infringement, in lieu of seeking recovery of actual damages.

23 37. As Defendants' infringement was intentional and willful, the Plaintiff is entitled to an  
24 award of statutory damages, exemplary damages, attorneys' fees, and the costs of the suit.  
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**COUNT II – CIVIL CONSPIRACY**

**(California Common Law Tort)**

1  
2  
3 38. Plaintiff hereby incorporates by this reference each and every allegation contained in  
4 the preceding paragraphs as though fully set forth herein.

5 39. In using the peer-to-peer BitTorrent file distribution method, each Defendant  
6 participated in, aided in, attempted to aid in, or at least knew of the formation and operation of a  
7 common-plan conspiracy to unlawfully reproduce and distribute the Video by exchanging pieces of  
8 the File containing the Video in a specific and unique torrent swarm on BitTorrent.  
9

10 40. Defendants, in participating in said conspiratorial file exchanging network, agreed to  
11 engage in a concerted tortious action with other (currently discovered and undiscovered) Defendants  
12 on the network to reproduce and distribute the File containing the Video.

13 41. Each of the Defendants was an active participant in downloading a torrent file,  
14 opening it using a BitTorrent client, and then entering a torrent swarm comprised of other  
15 individuals improperly distributing and reproducing the Video without Plaintiff's permission,  
16 causing damage to Plaintiff.  
17

18 42. Participants in the specific torrent swarm distributing the File containing the Video in  
19 this matter, including Defendants, have conspired to provide other individuals with pieces of the File  
20 containing the Video in exchange for receiving other pieces of the same File containing the same  
21 Video, eventually obtaining a complete copy of the File.

22 43. In furtherance of this civil conspiracy, Defendants committed overt tortious and  
23 unlawful acts by using BitTorrent software to download the Video from, and distribute it to, others,  
24 and were willful participants in this joint activity.  
25  
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1 44. Defendants were fully aware of their participation in this conspiracy by taking part of  
2 these swarms on BitTorrent, and, in downloading the Video, demonstrate their understanding of their  
3 role in this conspiracy.

4 45. As a proximate result of this conspiracy, Plaintiff has been damaged as alleged above,  
5 and seeks just compensation for Defendants' unjust acts.

6  
7 **PRAYER FOR RELIEF**

8 **WHEREFORE**, Plaintiff hereby respectfully prays this Court for Judgment and relief as follows:

9 1) That the Court enter a written judgment declaring that the Defendants have infringed  
10 Plaintiff's rights in federally registered copyrights under 17 U.S.C. § 501, and that such infringement  
11 was willful;

12 2) That the Court enter a written judgment declaring that the Defendants have injured  
13 the business reputation and business of Plaintiff by Defendants' acts and conduct set forth in this  
14 Complaint;

15 3) That the Court issue injunctive relief against Defendants, enjoining and restraining the  
16 Doe Defendants and all others in active concert with them from further violating Plaintiff's  
17 copyrighted Video, and further issue an order impounding or requiring Defendants to destroy all  
18 copies of those unlawfully copyrighted files in Defendants' possession, custody, and/or control  
19 pursuant to 17 U.S.C. §§ 503 & 509(a);

20 4) That the Court enter a written judgment in favor of the Plaintiff against Defendants  
21 for actual damages pursuant to 17 U.S.C. § 504(a) or statutory damages up to one-hundred and fifty-  
22 thousand dollars (\$150,000) pursuant to 17 U.S.C. § 504(b), at the election of Plaintiff, in an amount  
23 to be ascertained at trial;

24 5) As to Count II, that the Court order Defendants jointly and severally liable to Plaintiff  
25 in the full amount of the Judgment on the basis of a common law claim for civil conspiracy to  
26  
27  
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1 commit copyright infringement; and for an award of compensatory damages based on the civil  
2 conspiracy count in favor of the Plaintiff and against Defendants, jointly and severally, in an amount  
3 to be determined at trial;

4           6) That the Court enter a written judgment in favor of Plaintiff against the Defendants  
5 awarding the Plaintiff reasonable attorneys' fees, litigation expenses (including fees and costs of  
6 expert witnesses), and other costs of this action pursuant to 17 U.S.C. § 505; and

7           7) That the Court issue any such further relief as the Court deems appropriate.  
8

9

10

Respectfully Submitted,

11

STEELE HANSMEIER PLLC

12

**DATED: July 26, 2011**

13

14

By:           /s/ Brett L. Gibbs          

15

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*Attorney for Plaintiff*

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**DEMAND FOR A JURY TRIAL**

Plaintiff hereby demands a jury trial as provided by FRCP 38(a).

By:           /s/ Brett L. Gibbs          

Brett L. Gibbs, Esq. (SBN 251000)

*Attorney for Plaintiff*

# EXHIBIT A

<b>IP Address</b>	<b>ISP</b>	<b>Date/Time (UTC)</b>
108.23.242.121	Verizon Online	2011-06-06 07:57:43 PM
169.230.236.122	Univ. of California San Francisco	2011-06-13 10:52:34 PM
173.51.246.158	Verizon Online	2011-06-07 03:55:49 PM
173.51.51.23	Verizon Online	2011-06-07 02:20:11 PM
173.55.165.23	Verizon Online	2011-06-17 07:28:51 AM
67.164.223.105	Comcast Cable Communications	2011-06-08 06:45:42 AM
67.182.85.24	Comcast Cable Communications	2011-06-08 08:46:48 AM
67.188.121.121	Comcast Cable Communications	2011-06-07 06:56:37 PM
68.111.72.30	Cox Communications	2011-06-06 05:22:07 PM
68.5.103.247	Cox Communications	2011-06-06 04:16:32 PM
68.7.195.174	Cox Communications	2011-06-08 03:09:29 AM
68.8.163.4	Cox Communications	2011-06-09 07:04:55 PM
69.232.55.241	AT&T Internet Services	2011-06-08 04:00:27 AM
71.139.246.60	AT&T Internet Services	2011-06-07 04:09:46 PM
72.14.140.248	American Internet Services	2011-06-07 07:27:26 PM
72.197.78.239	Cox Communications	2011-06-07 10:20:52 PM
72.199.225.115	Cox Communications	2011-06-09 11:02:29 PM
75.141.112.146	Charter Communications	2011-06-06 09:16:17 PM
75.22.71.24	AT&T Internet Services	2011-06-07 03:39:01 PM
75.22.74.158	AT&T Internet Services	2011-06-06 06:45:40 PM
76.105.46.174	Comcast Cable Communications	2011-06-15 11:38:16 PM
76.175.144.217	Road Runner	2011-06-07 02:20:16 PM
76.208.132.39	AT&T Internet Services	2011-06-15 03:31:10 PM
76.208.147.48	AT&T Internet Services	2011-06-20 02:49:30 PM
76.211.140.5	AT&T Internet Services	2011-06-17 03:22:17 AM
98.112.26.249	Verizon Online	2011-06-06 06:52:42 PM
98.112.75.43	Verizon Online	2011-06-10 11:10:22 PM
98.148.66.0	Road Runner	2011-06-10 09:34:55 PM
98.234.148.45	Comcast Cable Communications	2011-06-08 08:43:00 PM
99.113.32.52	AT&T Internet Services	2011-06-11 04:55:35 PM